

Integrated Pet Solutions

FOR IMMEDIATE RELEASE

INTEGRATED PET SOLUTIONS INTRODUCES
ECO-FRIENDLY SnuggEase™ PROTECTIVE PANTS
PROVIDES SECURITY AND PEACE OF MIND FOR ALL DOGS AND THEIR OWNERS

LOS ANGELES, CA – February 1, 2008 -- Well-known as the leading sellers of products for senior pets, Los Angeles-based *Integrated Pet Solutions* announces the introduction of their innovative, environmentally-friendly SnuggEase™ Protective Pants for Male and Female Dogs.

SnuggEase™ addresses and solves many issues facing dogs of all ages. Supported by its Cinch Lock technology, SnuggEase™ performs as a diaper to absorb the accidents that come with incontinence - while also providing protection for females in heat.

Whether it is protecting their homes from the surprises either caused by excitable dogs when guests appear, or by pooches left for long periods of time, SnuggEase™ are the premium solution in giving owner's peace of mind and restoring their aging dog's self-esteem. New puppies are also great candidates for SnuggEase™ as they provide confidence to the pet and the owner in the many stages of housebreaking.

SnuggEase™ are designed to extend to comfortably accommodate both the female and male anatomies. Its thick, washable, sewn-in cotton pad eliminates disposable diapers and pads making it great for the environment and economical for the owner. They are very durable and can be washed up to 150 times.

The previous offering of protective wear for dogs had proven to be uncomfortable, ineffective and hard to keep on an active dog. SnuggEase's™ Cinch Lock anchors the pant to each tail securing it on the most energetic dogs. The product comes in eight (8) sizes to comfortably accommodate any size dog. Integrated Pet Solutions has also deepened the reservoir to accommodate solid waste –which is rare for a doggie diaper.

“Banner is just fine wearing SnuggEase...I think he actually really likes them as his inner thigh is no longer red and chapped from being moist all the time. Part of it probably is that they are so well fitting that they do not bother him at all...and the other nice thing is that they are so EASY for me to put on. I wash SnuggEase once a day, and rotate. It's all so easy and I think we're saving his self-esteem.” – MaryElsa, AZ

Many owners who aren't aware of solutions like SnuggEase™ sadly have their pets euthanized as they cannot handle the embarrassment felt by their dogs and the inconvenience to their own lives. SnuggEase™ restores dignity to the animal by preventing unwanted messes and damage to the homes of their loving masters.

Tom Bagamane, President of *Integrated Pet Solutions*, believes this product will make other similar products obsolete. "We spent almost a year creating a high-quality, unique, effective, durable and eco-friendly product to provide dog owners a choice to protect their dogs from shame and to help prolong their lives together. Early response has overwhelmingly convinced us that we are right on target."

"SnuggEase is the only product that actually fit my Samoyed. It's sad when dogs get old and sick, but this product seems to be able to provide some relief to the owner - and my dog actually likes his new pants! He doesn't understand why he is soiling his bed and likes everything very clean. My dog seems to understand that his new pants are helping him keep his bed clean. Thanks for a good product." – Robyn, MN

SnuggEase™ competitively priced at \$19.95-\$28.95, comes in Navy Blue (as shown) and sizes XXS-XXXL.

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Founded in 2006, Integrated Pet Solutions is committed to meeting the challenges of aging pets and their owners by creating premium, proprietary and revolutionary products, while building community through timely educational and informative content. Integrated Pets Solutions' sole aim is to provide pets and their owners with a better quality of life. For more information about senior pet issues and the products available for them, please visit www.integratedpets.com.

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